

SPONSORSHIP PROPOSAL

Feed possibility. Nourish communities. Change the future.

A 12-month corporate partnership programme from Zero Hunger Project.

Every company depends on thriving communities. Every community depends on access to nutritious food.

Yet hunger reaches far beyond the dinner table. It affects children’s ability to learn, people’s ability to work, families’ health and communities’ resilience.

Your company can help change that, and help change the conditions that allow hunger to persist.

Zero Hunger Project invites corporate partners to connect their resources, expertise and people with a shared ambition: a world where everyone can access the food, opportunity and dignity they deserve.

Together, we can support community solutions while advancing the partnerships, knowledge and action needed for lasting change.

The partnership supports locally shaped action — with outcomes defined, measured and shared together.



Choose your place in a hunger-free future

Partnership tier	Annual investment	The opportunity
Seeds of Change Partner	**$50,000**	Help promising community solutions take root.
Harvest of Hope Partner	**$150,000**	Help effective initiatives grow and reach more people.
Nourishing Futures Partner	**$500,000**	Anchor a major programme that strengthens communities for the future.
Hunger-Free World Partner	**$1,000,000**	Become a flagship partner in advancing a bold, measurable agenda for change.

All amounts in USD. Each partnership runs for 12 months, with multiyear opportunities available.

1. Seeds of Change Partner

$50,000 annually

Meaningful action begins with a committed partner.

Help support a clearly defined initiative aligned with your company's values, from community food access and food education to youth learning or local growing opportunities.

Your partnership includes:

- **Visible recognition**: Your logo on the corporate partner webpage and recognition in the annual impact report.
- **A shared announcement**: One coordinated partnership launch across agreed Zero Hunger Project digital channels.
- **An impact story**: One jointly approved feature connecting your contribution to the work it supports.
- **Employee connection**: One virtual learning session on hunger, food systems or the Sustainable Development Goals.
- **An employee giving toolkit:** Ready-to-adapt materials for a workplace fundraiser or matching campaign.
- **Accountability**: A year-end summary of funded activities, spending and agreed results.

The value to your company: A tangible way to demonstrate community commitment and introduce employees to a shared purpose.

2. Harvest of Hope Partner

$150,000 annually

Give promising solutions the resources to grow.

Support a defined programme or portfolio of activities, with opportunities to align your contribution to a community, geography or issue relevant to your business.

Your partnership includes:

- **Programme association:** Recognition as a “Supported by” partner of one agreed initiative.
- **A stronger storytelling programme:** Two impact features and a coordinated employee or customer engagement campaign
- **Hands-on participation:** One facilitated employee volunteering or skills contribution opportunity, subject to local feasibility.
- **Leadership engagement:** One private briefing with Zero Hunger Project leadership on programme progress and emerging needs.
- **Shared learning:** Participation in one relevant partner learning session or roundtable.
- **Regular reporting**: A midyear progress update and year-end impact report.

The value to your company: A deeper connection between your brand, your employees and a programme with a clear purpose and measurable objectives.

3. Nourishing Futures Partner

$500,000 annually

Build the capabilities that help communities thrive.

Anchor a substantial programme designed around agreed priorities, such as community agriculture, youth skills, nutritious food access or strengthening local organizations.

Includes Harvest of Hope benefits, enhanced by:

- **Lead programme recognition:** Prominent recognition as the lead corporate partner of a designated programme.
- **A jointly designed impact plan:** Agreed outcomes, milestones, delivery responsibilities and reporting measures.
- **A signature engagement campaign:** One annual campaign combining corporate participation, employee action and public storytelling.
- **A deeper employee experience:** Up to three agreed engagement activities, potentially including mentoring, skills volunteering, learning sessions or team participation.

The value to your company: A substantial partnership with a coherent story, meaningful employee participation and evidence to support responsible impact communications.

4. Hunger-Free World Partner

$1,000,000 annually

Put your company's resources behind a future worth building.

Become a flagship corporate partner of Zero Hunger Project, supporting an ambitious programme of work that connects community action with organizational capacity and wider collaboration.

Includes Nourishing Futures benefits, enhanced by:

- **Flagship distinction:** Recognition as a "Hunger-Free World Partner," with premier placement across agreed partnership materials.
- **A signature initiative:** The opportunity to co-create a major programme with a clear identity, defined scope and measurable goals.
- **Naming recognition:** Where appropriate, agreed naming recognition for a programme, training series or community facility.
- **A deeper employee experience**: potentially including mentoring, skills volunteering, learning sessions or team participation.
- **An annual leadership dialogue:** A jointly convened discussion bringing business, community and development perspectives together.
- **A company-wide engagement programme:** Up to four tailored employee activities across agreed locations or virtual formats.

The value to your company: A distinctive platform for sustained social contribution, employee pride and leadership grounded in accountable action.

Make the partnership unmistakably yours

Focus, availability and location are agreed during design.



GROW THE FUTURE



NOURISH POTENTIAL



YOUTH AT THE TABLE



STRONGER TOGETHER

Programme availability, locations and delivery arrangements will be confirmed during partnership design.

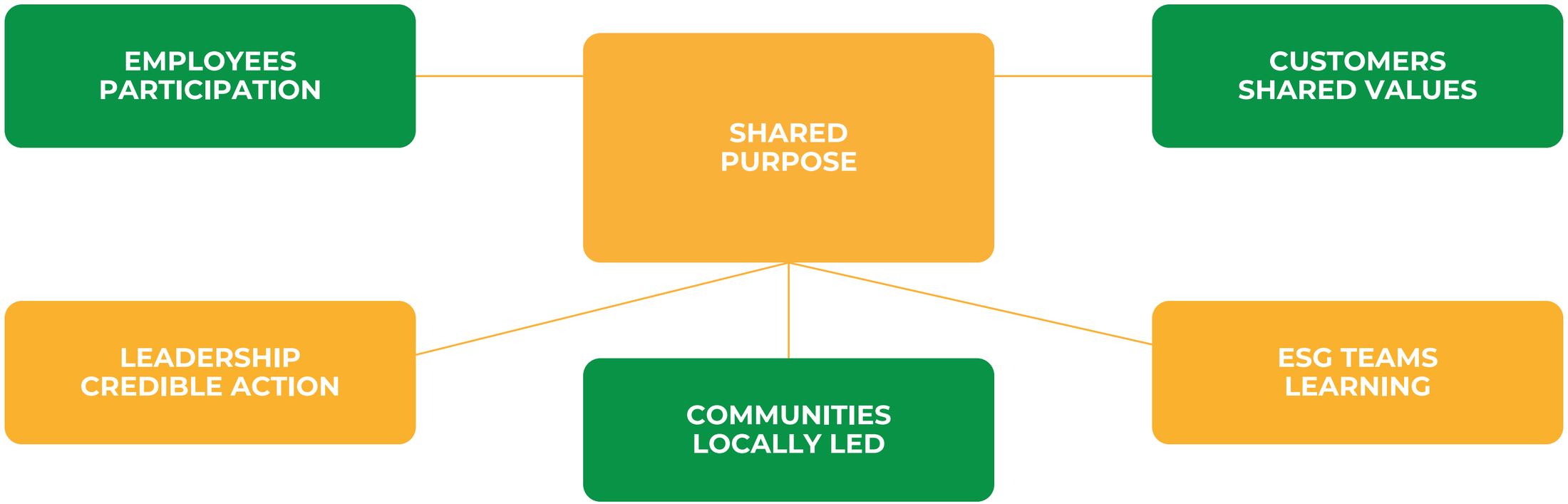
Bring more than funding

Your company can also contribute expertise in logistics, technology, research, communications or professional services. Employee matching and customer fundraising can extend the partnership's reach. In-kind contributions are valued separately and agreed in advance.



Value across your organization

A partnership your teams can stand behind



Ambition backed by accountability

A clear annual cycle keeps commitments visible and learning useful.



Before work begins, we agree on the programme scope, budget, intended outcomes and measures of success.

Sponsorship does not imply endorsement by the United Nations or any government. Media coverage, commercial returns and policy outcomes are not guaranteed. Any tax treatment is determined separately according to the agreement and applicable requirements.

Let’s build the partnership

Start a 12-month partnership conversation. Explpre a corporate partnership

Your investment can help grow food, strengthen skills, connect communities and advance the conditions for a hunger-free future.

ZERO HUNGER PROJECT

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